



experience

IE Business School & IE University [2017-PRESENT]

EXECUTIVE PRODUCER AND CREATIVE DIRECTOR

IE is one of the world's leading universities and business schools.
www.ie.edu

Fundación Bertelsmann [2015-2016]

CONTENT MANAGER AND PRODUCER

Fundación Bertelsmann develops innovative projects in cultural, social, political, economic, and educational spheres.
www.fundacionbertelsmann.org

Little Oak Films [2007-2015]

EXECUTIVE PRODUCER AND WRITER

Production Company specialized in international production service.
www.littleoak.es

FASHION NETWORK SPAIN AND INDIA [2012]

EXECUTIVE PRODUCER AND DIRECTOR

This event brings together top-level institutions, industries, designers, and associations representing both countries.
www.spain-india.org

Li Ning [2010]

EDITOR

Li Ning is the largest Chinese supplier of sports shoes and equipment.
www.lining.com

EHS.TV [2008-2010]

EXECUTIVE PRODUCER

EHS.TV is a television channel dedicated to the sale of products and services.
www.ehs.tv

Guada TV [2005-2007]

HOST AND SCRIPTWRITER

Classic cinema show.
www.guada.tv

Editorial América Ibérica [1999-2001]

COPYWRITER AND JOURNALIST

EDITORIAL AMERICA IBERICA SA, was a recognized publishing house that carried out its activity in the newspaper and magazine sector with more than 26 monthly editions.

education

MASTER'S IN FILM DIRECTION

SPECIALIZED IN CINEMA_ 2004-2005
Faculty of FILM (CEU University)

AUDIOVISUAL MEDIA

DEGREE IN COMMUNICATION_ 1998-2003
Faculty of Science of Information (Complutense University of Madrid)
Erasmus (Escola Superior de Comunicação Social & Lisbon Theatre and Film School)

OMNICHANNEL STRATEGY

DIGITAL MARKETING, SOCIAL MEDIA, AND ANALYTICS_ 2019
Exponential Learning (IE University)

GRAPHIC DESIGN

ADVANCED TECHNICIAN_ 2015
Professional Audiovisual Training (IED, *Istituto Europeo di Design*)

CREATIVE WRITING

WRITER_ 2013-2015
(Fuentetaja Literaria – Madrid, Spain)

MASTER'S DEGREE IN EDUCATION

SPECIALIZED IN LITERATURE_ 2010-2011 (Universidad Pontificia Comillas)

FILM SCRIPT WRITING

WRITER_ 2003-2004
TV and FILM School (Séptima Ars)

GOOGLE ANALYTICS ADVANCED

Completion ID: 35078126 Expires: April 10, 2022

BRAND IDENTITY AND STRATEGY

IE Business School_ 2021

miscellany

First Prize II Postal Short Story Contest in Fuentetaja. Videopostal section

First Prize I Postal Short Story Contest in Fuentetaja

CO-AUTHOR of the book *De madrugada*. 2016.